



## Kindle Project Donor Offering

Kindle Project represents a lab of innovation, experimentation and implementation of new forms of philanthropic activity. We strive to catalyze often unseen and unrecognized potential. Our best experiments and innovations have been sparked from creative collaborations with our donors.

Kindle Project donor partners are artists, seed savers, punk-rockers, activists, and entrepreneurs. They come from diverse backgrounds, with eclectic interests. For some of our donors, Kindle Project is only a small part of their giving, while for others it's a focal point. Our donors come from varied philanthropic backgrounds. Some are brand new to giving with earned income while others are inheritors of wealth and have a lot of experience as donors. We offer dynamic, tailored opportunities for engagement with our donor partners. We look forward to exploring what will best serve you and Kindle Project's mission.

Here is a map of our 4 primary engagement offerings. We are excited to provide a clear entry point for you to collaborate with us and we welcome the opportunity to create new forms of engagement, evolving our offerings together.

1. **Strengthen the Core** - If you believe in Kindle Project's mission and want to see it continue and grow, providing flexible funding for general support is the easiest and best way to do so.
2. **Kindle Project Fund** - If you love Kindle Project's grantees, this is an easy way to pool funds with other donors and make a bigger impact.
3. **Innovate and Collaborate** - Major donors are invited to collaborate with Kindle Project on a special project or fund. Let's dream up something great together!
4. **Get Support** - If you are starting your own philanthropic initiative or are seeking advice or coaching on any aspect of your philanthropy, Kindle Project is here to help.

Learn more about these offerings below.

There are 4 primary pathways for you as a donor to partner with Kindle Project:

**1) STRENGTHEN THE CORE** - Tax-deductible donations are unrestricted and support Kindle Project in a flexible way for grantmaking, programs, staffing, operations and development.

**Why Strengthen the Core?** If you believe in Kindle Project's mission and want to see it continue and grow, providing flexible funding is the easiest and best way to do so. It allows our organization to be nimble, flexible, and responsive to opportunities for impact as they arise. It ensures that we have a solid foundation and that our team is well supported. From there, we can keep pushing the edges of what's possible in the field.



**2) KINDLE PROJECT FUND** - Tax-deductible contributions are primarily allocated for re-granting through Kindle Project's General Fund and/or other special grantmaking initiatives curated by Kindle Project.

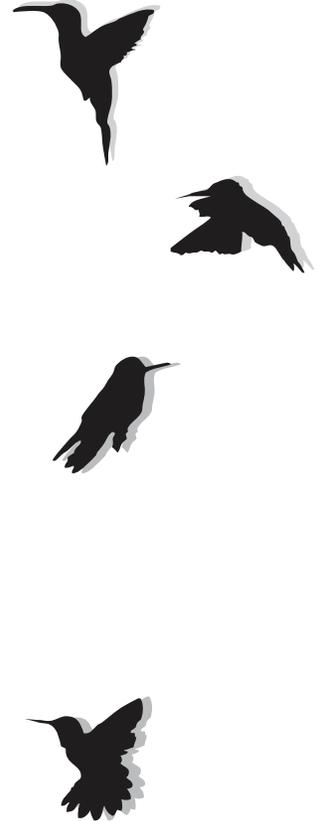
**Why Focus on Grants?** If you love Kindle Project's grantees, this is an easy way to pool funds with other donors and make a bigger impact. Groups that receive funding from Kindle Project get way more than money. They receive coaching and support from our staff, are invited to share their story on our Nexus page, and they become part of a growing, supportive community of more than 300 Kindle Project grantees. If you wish to be anonymous in your giving, this is a way for you to give while Kindle Project takes on the public face and the backend due diligence. Donors can allocate up to 90% of their donation to grantmaking, with the remainder as unrestricted support. This allows Kindle Project to choose how to use a portion of the funds, based on what's most needed.

**3) INNOVATE & COLLABORATE** - Do you have a wild grantmaking idea or a vision for a program that you want to implement? Is there an area you want to impact or a problem you want to solve? Let's dream up something great together! With a major donation to Strengthen the Core, donors are invited to collaborate with Kindle Project on a special project or fund. This can take shape in a variety of ways, with the donor providing additional funds to make it happen. Examples include: launching a Flow Fund; assembling a grantmaking docket focused on a specific issue, strategy or community; or creating an awards or scholarship program.

**Why Innovate & Collaborate?** If you are seeking support and desire more creativity and collaboration in your giving, then this option may be for you. Or, perhaps you are wishing to remain anonymous as a donor, but want your funds moved in a supportive, engaged way by Kindle Project's staff. It could be that you have an area of interest, but aren't sure how to figure out what to fund. We have a wealth of experience in broad areas of interest as well as outside-the-box methodologies for project discovery. Our team has expertise in a wide range of giving methods and strategies, and are unafraid to innovate and co-create new ways of giving. Depending on the scale and complexity of the project, an appropriate portion of funds will be devoted to implementing the work and the rest will be distributed through grants, awards, scholarships, etc.

**4) GET SUPPORT** - Clients can receive coaching and advising on any aspect of philanthropy - from program design and organizational structure, to grantmaking, communications, fundraising and leadership development. Support structures are tailored to the client's needs, and range from hourly coaching to monthly retainers for advising and deeper collaboration.

**Why Get Support?** If you are starting your own philanthropic initiative or are seeking advice or coaching on any aspect of your philanthropy, Kindle Project is here to help. Our team of staff and consultants has decades of experience and expertise in all aspects of philanthropy. You don't have to go it alone! Fee structure available upon request.



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